

SUPERIOR-GREENSTONE DISTRICT SCHOOL BOARD

Section BOARD AND ADMINISTRATION

Policy Name ADVOCACY 216

Board Approved: October 24, 2017 Reviewed: September 4, 2012
September 18, 2012 *Review By: December 2022*
March 20, 2007

POLICY

The Superior-Greenstone District School Board recognizes its responsibilities to:

- a) Focus on ongoing communication between school boards, education partners and governments through established mechanisms and channels.
- b) Avoid basing communications on personal or partisan political agendas.
- c) Maximize resources for student success and achievement.

PROCEDURE

Suitable and appropriate advocacy expenditures include:

- a) Membership dues and fees to appropriate agencies.

Inappropriate advocacy expenditures include:

- a) Placing content intended to advocate for a particular position with report cards and annual reports.
- b) Using students as vehicles for board or school advocacy to the public, education partners and governments.
- c) Use of board funds to attend events for specific political parties.

Cross Reference:

Policy 529 – Announcements and Advertisements in Schools