Section	SCHOOLS AND STUDENTS	
Policy Name	ANNOUNCEMENTS AND ADVERTISEMENTS IN SCHOOLS	529
Board Approved: *November 20, 2012* *March 20, 2007*	*Reviewed: November 6, 2012*	*Review By:* *December 2022* ~~*December 2017*~~

POLICY

It is the policy of Superior-Greenstone District School Board that announcements and advertisements may be permitted in school in accordance with the following procedures. It is a site-based decision as to which announcements/advertisements will be allowed. Schools will base their decisions on the benefit of the announcement to students and the disruption to the school program.

RATIONALE

Announcements/advertisements may be of benefit to students for a variety of reasons and so may be permitted by the principal when the requests fulfil this mandate. Considering the frequency of requests that are made from organizations outside of the school for announcements/advertisements through or to students, it may be inappropriate for all requests to be approved.

PROCEDURES

1. An announcement/advertisement that includes multiple schools requires the approval of the Superintendent of Education.

2. Announcements/advertisements, contents, activities must be relevant to Ministry, Board and school curriculum as deemed by the principal or designate.

3. The process of distributing materials must not interfere with the regular school curriculum or timetable and not be commenced without the express consent of the principal or designate.

4. The principal or designate of each school may permit local community or service groups and/or individuals to have their meeting dates and times, registration dates and times, cancelled meeting times and other pertinent information affecting students announced. The principal or designate, where the requests are reasonable and do not interfere unduly with regular school procedures, may permit the posting of notices in the school in designated locations and, if deemed advisable, the distribution of information to the students.

   All advertising from local community or service groups, or any other source whether in an announcement or poster, must be approved by the principal or designate in both form and content.

5. Groups and/or individuals may be permitted to address classes or groups of students upon the approval of the principal or designate. This will apply only when, in the opinion of the principal or designate, the presentation directly applies to school programs.

6. No contest sponsored by commercial organizations, however worthy, will be permitted or conducted without the approval of the principal or designate. Principals must carefully select activities giving consideration to curricular merit.

7. All questionnaires on any topic must be approved by the Director of Education or Superintendent of Education. When approval has been granted, notice will be given in writing.

8. Principals and/or supervisors shall remind staff, from time to time, to exercise reasonable care that neither their influence with the students, nor their position on the staff, shall be used for personal advantage or to promote to commercial or partisan interests of any person, business or institution.

9. Principals may involve Student Councils in developing selection criteria for announcement or advertisement in schools.

Cross Reference:
Policy 216 - Advocacy