

SUPERIOR-GREENSTONE DISTRICT SCHOOL BOARD

Our Mission: "Inspiring our students to succeed and make a difference"
 Our Vision: "We are leaders in providing quality learning experiences in our small school communities"
 Our Values: "Caring, Fairness, Empathy, Responsibility, Honesty, Resilience, Respect, Perseverance and Innovation"
 Our Motto: "Small schools make a difference"

Videoconference Site Locations

Superior-Greenstone District School Board (SGDSB) 12 Hemlo Drive, Marathon, ON
 Manitouwadge High School (MNHS) 200 Manitou Road W., Manitouwadge, ON
 Lake Superior High School (LSHS) Hudson Drive, Terrace Bay, ON
 Nipigon-Red Rock District High School (NRHS) 20 Frost Street, Red Rock, ON
 Geraldton Composite High School (GCHS) 500 Second Street West, Geraldton, ON

Regular Board Meeting 2015/09**A G E N D A**

Monday, September 28, 2015 – 6:30 p.m.

Designated Site: Nipigon Red Rock District HS, 20 Frost St., Red Rock, ON

Board Chair: P. McRae

Director: David Tamblyn

VC Sites: GCHS / LSHS / MNHS / NRHS

Recorder: RM.Joanette

PART I: Regular Board Meeting

Section (A): : – (open to public): 6:30 p.m.

PART II: Committee of the Whole Board

Section (B) In-Camera : – (closed to public) TBA

1.0 Roll Call

<u>Trustees</u>	Attendance: On-site (OS); Teleconference (TC); Videoconference (VC); Absent (A); Regrets (R)										
	OS	TC	VC	A	R		OS	TC	VC	A	R
Figliomeni, Kim						McRae, Pauline (Pinky)					
Fisher, Matthew						Pelletier, Allison					
MacGregor, Aaron						Pitre, Tara					
Mannisto, Mark						Sabourin, Stanley					
McIntyre, Margaret						Zeleny, Olivia (Student)					

<u>Board Administrators</u>	<i>Attendance Mode: On-site (OS); Teleconference (TC); Videoconference (VC); Absent (A); Regrets (R)</i>				
	OS	TC	VC	A	R
Tamblyn, David: <i>Director of Education</i>					
Tsubouchi, Cathy: <i>Superintendent of Business</i>					
Morden-Cormier, Nicole: <i>Superintendent of Education</i>					
Eddy, Suzanne: <i>Assistant to the Director</i>					
Nicole Richmond: <i>Aboriginal Liaison</i>					
Williams, Dianne: <i>Manager of Accounting Services</i>					
Chiupka, Wayne: <i>Manager of Plant Services/Transportation</i>					
Paris, Marc: <i>Coordinator of Plant Services</i>					
Draper, Barb: <i>Coordinator of Human Resources Services</i>					
Lucas, Jay: <i>Coordinator of Information Technology Services</i>					
Joanette, Rose-Marie: <i>Administrative Assistant to Director</i>					

PART I: Regular Board Meeting

Section (A): – (open to public): 7:00 p.m.

2.0 Regular Meeting Call to Order

✓ *That, the Superior-Greenstone DSB Regular Board Meeting on Monday, September 28, 2015 be called to order at _____ p.m.*

3.0 Approval of Agenda

✓ *That, the agenda for the Superior-Greenstone DSB 2015/09 Regular Board Meeting, September 28, 2015 be accepted and approved.*

40 Disclosures of Interest re: Open Session

5.0 Minutes: Board Meetings and Board Committee Meetings

5.1 ✓ *That, the minutes of the following Board meeting be adopted:*

1. Regular Board Meeting 2015/08: August 24, 2015

(Attached)

6.0 Business Arising Out of the Minutes

7.0 Delegations and/or Presentations

7.1 Excellence in Education: Nipigon-Red Rock DHS Youth Mental Health Champion

(Students: Kaila, Olivia Zeleny
& Page Fortier)

7.2 Update: Student Trustee Olivia Zeleny

- 7.2.1 Notice to Attend OSTA-AECO Fall General Meeting

(Attached)

8.0 Reports and Matters for Decision

8.1 Board Committee Reports: (Statutory / Standing / Ad Hoc)

- 8.1.1 Board Audit Committee
- 8.1.2 Board Policy Review Committee
- 8.1.3 Native Education Advisory Committee
- 8.1.4 Occupational Health & Safety Committee
- 8.1.5 Parental Involvement Committee
- 8.1.6 Special Education Advisory Committee

(M. Mannisto)
(D. Tamblyn)
(D. Tamblyn)
(W. Chiupka / M. Paris)
(D. Tamblyn)
(K. Figliomeni)

9.0 Reports of the Business / Negotiations Committee

Superintendent of Business: C. Tsubouchi
(Business /Negotiations Chair: Mark Mannisto)

9.1 Report No. 70

Interim Reports Schedule for 2015/16

(Attached – D. Williams)

- 9.2 Report No. 71
Enrolment as at September 18, 2015 (Attached – C. Tsubouchi)

10.0 Reports of the Director of Education

Director of Education: David Tamblyn

- 10.1 Report No. 72
Director's Monthly Report- August 2015 (Attached – D. Tamblyn)

11.0 Reports of the Education Committee
No Reports

Superintendent of Education: N. Morden-Cormier
Suzanne Eddy: Assistant to Director
Education Chair: Kimberley Figliomeni)

12.0 New Business

Board Chair: P. McRae

12.1 Board Chair

- 12.1.1 Correspondence: Toronto District School Board (Attached)

- 12.1.2 Trustee Professional Development: Final Plans for November 13-14 2015

12.2 Trustees' Reports: Constituent Concerns

12.3 Future Board Meeting Agenda Items

12.4 Trustee Associations and Other Boards

13.0 Notice of Motion

14.0 Observer Comments

(Members of the public limited to 2-minute address)

PART II: Committee of the Whole Board

Section (B) In-Camera: – (closed to public) TBA.

15.0 Committee of the Whole Board (In-Camera Closed)

(Attached)

15.1 Agenda: Committee of the Whole Board – Closed

✓ *That, the Superior-Greenstone DSB go into a
Committee of the Whole Board Section B (Closed Session)
at _____ p.m. and that this portion be closed to the public.*

15.2 Rise and Report from Closed Session

✓ *That, the Superior-Greenstone DSB rise and report
from the Committee of the Whole Board Section B (Closed Session)
at _____ p.m. and that this portion be open to the public.*

16.0 Report of the Committee of the Whole Closed Section B

- 16.1 ✓ **That**, the Superior-Greenstone DSB Committee of the Whole, In-Camera Section B (Closed) Reports be adopted including the confidential minutes from the meeting held as:
1. Regular Board 2015/08: August 24, 2015

- 16.2 Other Recommendations from Committee of the Whole Closed Session
(This section may be used as required coming out of closed session)

✓ **That**, the Superior-Greenstone DSB adopt the following recommendations as related to the confidential reports, which include:

- (list motions here which may apply)

17.0 Adjournment

✓ **That**, the Superior-Greenstone DSB 2015/08 Regular Board Meeting, Monday, September 28, 2015 adjourn at _____, p.m.

2015 Regular Board Meetings (Time 6:30 p.m.)		
October 26/15 @ Board Office	November 23/15 @ Board Office	December 7/15 @ Board Office Organizational & Regular (Time 11:00 a.m.)

SUPERIOR-GREENSTONE DISTRICT SCHOOL BOARD

Regular Board Meeting 2015/09

Committee of the Whole Board: Closed Session.

Monday, September 28, 2015

Designated Site: Nipigon Red Rock District HS, 20 Frost St., Red Rock, ON

A G E N D A

Board Chair: P. McRae

Director Designate: David Tamblyn

VC Sites: GCHS / LSHS / MNHS / NRHS

Recorder: RM Joannette

PART II: Committee of Whole Board – Closed

Section (B): In-Camera TBD.

- 1.0 Disclosure of Interest: re Closed Session (P. McRae)
- 2.0 Approve Agenda: Committee of the Whole In-Camera (Closed) (P. McRae)
- 3.0 Update: Negotiations (C. Tsubouchi)
- 4.0 In-Camera (closed) Meeting Minutes
 1. Regular Board Meeting 2015/08: August 24, 2015 (Attached)

SUPERIOR-GREENSTONE DISTRICT SCHOOL BOARD

Our Mission: "Inspiring our students to succeed and make a difference"
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 Nipigon-Red Rock District High School (NRHS) 20 Frost Street, Red Rock, ON
 Geraldton Composite High School (GCHS) 500 Second Street West, Geraldton, ON

Regular Board Meeting 2015/08**MINUTES**

Monday, August 24, 2015 – 7:00 p.m.

Designated Site: Superior-Greenstone DSB Meeting Room 12, Hemlo Drive, Marathon, ON

Board Chair: P. McRae

Director Designate: Cathy Tsubouchi

VC Sites: GCHS / LSHS / MNHS / NRHS

Recorder: RM.Joanette

PART I: Regular Board Meeting

Section (A): : – (open to public): 7:00 p.m.

PART II: Committee of the Whole Board

Section (B) In-Camera : – (closed to public) 7:35 p.m.

1.0 Roll Call

<u>Trustees</u>	Attendance: On-site (OS); Teleconference (TC); Videoconference (VC); Absent (A); Regrets (R)										
	OS	TC	VC	A	R		OS	TC	VC	A	R
Figliomeni, Kim		X				McRae, Pauline (Pinky)	X				
Fisher, Matthew					X	Pelletier, Allison		X			
MacGregor, Aaron	X					Pitre, Tara					X
Mannisto, Mark	X					Sabourin, Stanley				X	
McIntyre, Margaret	X					Zeleny, Olivia (Student)			X		

<u>Board Administrators</u>	Attendance Mode: On-site (OS); Teleconference (TC); Videoconference (VC); Absent (A); Regrets (R)					
	OS	TC	VC	A	R	
Tamblyn, David: <i>Director of Education</i>		X				
Tsubouchi, Cathy: <i>Superintendent of Business</i>	X					
Morden-Cormier: Nicole: <i>Superintendent of Education</i>		X				
Eddy, Suzanne: <i>Assistant to the Director</i>		X				
Nicole Richmond: <i>Aboriginal Liaison</i>						X
Williams, Dianne: <i>Manager of Accounting Services</i>	X					
Chiupka, Wayne: <i>Manager of Plant Services/Transportation</i>						X
Paris, Marc: <i>Coordinator of Plant Services</i>						X
Draper, Barb: <i>Coordinator of Human Resources Services</i>	X					
Lucas, Jay: <i>Coordinator of Information Technology Services</i>	X					
Joanette, Rose-Marie: <i>Administrative Assistant to Director</i>	X					

2.0 Regular Meeting Call to Order

93/15

Moved by: Trustee K. Figliomeni

Second: Trustee M. McIntyre

✓ **That**, the Superior-Greenstone DSB Regular Board Meeting on Monday, August 24, 2015 be called to order at 7:01 p.m.

Carried

3.0 Oath of Office: 2015-2016 Student Trustee

3.1 Olivia Zeleny: (Nipigon-Red Rock District High School)

Student Trustee Olivia Zeleny declared her oath of office for service in 2015-2016

4.0 Approval of Agenda

94/15

Moved by: Trustee M. Mannisto

Second: Trustee K. Figliomeni

✓ **That**, the agenda for the Superior-Greenstone DSB 2015/08 Regular Board Meeting, August 24, 2015 be accepted and approved.

Carried

5.0 Disclosures of Interest re: Open Session

There were no disclosures of interest offered at this time.

6.0 Minutes: Board Meetings and Board Committee Meetings

6.1 **95/15**

Moved by: Trustee M. McIntyre

Second: Trustee A. MacGregor

✓ **That**, the he minutes of the following Board meeting be adopted:

1. Regular Board Meeting 2015/07: June 22, 2015
2. Special Board Meeting 02-2015: June 29, 2015

Carried

7.0 Business Arising Out of the Minutes

There was no business arising from the minutes

8.0 Delegations and/or Presentations

Nil

9.0 Reports and Matters for Decision

9.1 Board Committee Reports: (Statutory / Standing / Ad Hoc)

9.1.1 Board Audit Committee

Next meeting: September 10, 2015

9.1.2 Board Policy Review Committee

Next meeting: October 4, 2015

9.1.3 Native Education Advisory Committee

No Report

- 9.1.4 Occupational Health & Safety Committee
Anticipate an October meeting date.
- 9.1.5 Parental Involvement Committee
Anticipate a November meeting date.
- 9.1.6 Special Education Advisory Committee
The next meeting: September 8, 2015.

10.0 Reports of the Business / Negotiations Committee

Superintendent of Business: C. Tsubouchi
(Business /Negotiations Chair: Mark Mannisto)

- 10.1 Report No. 66: 2014-2015 Interim Report No. 3
Superintendent of Business Cathy Tsubouchi review the outline the third and final report for 2014-15 illustrate no staffing changes, no change in the financial results and a small change in secondary enrolment.
- 10.2 Bylaw 136 – Borrowing
Manager of Accounting Services Dianne Williams provided a brief explanation of this financial bylaw which is an annual event to provide operating funds since ministry grants are submitted as scheduled payments.

96/15

Moved by: Trustee M. Mannisto

Second: Trustee K. Figliomeni

✓ **That**, he Superior-Greenstone DSB approves Bylaw No. 136 being a bylaw to authorize the borrowing of up to three million and thirty thousand dollars (\$3,030,000.00).

Carried

11.0 Reports of the Director of Education

Director of Education: David Tamblyn

- 11.1 Report No. 67: Director's Monthly Report- August 2015
Director David Tamblyn provided highlights of this report. He also reported briefly on the 2015-2016 Principal's Meetings took place during the previous week. It was a venue affording new and returning principals an opportunity to network and discuss school improvement plans among a myriad of issues moving forward into the new school year.

12.0 Reports of the Education Committee

Superintendent of Education: N. Morden-Cormier
Suzanne Eddy: Assistant to Director
Education Chair: Kimberley Figliomeni)

- 12.1 Report No. 68: Student Mental Health
Mental Health Lead George Drazenovich provided report highlights. He advised that report was an update after year two of the three year SGDSB Mental Health Strategy Plan was put in place. All staff has been trained on safe talk and suicide prevention. This year, the theme is assisting students with self-regulation which in studies has shown to be helpful with academic achievement. Psychologist Jean McLendon is scheduled to present on this topic. Board Chair P. McRae suggested that an effort be made to include invitations to the Parent Involvement Committees around the system. Drazenovich also briefly explained about a social emotional learning pilot that is planned at Marathon HS this year. Board Chair Pinky McRae invited Drazenovich back to provide an update about the pilot project.

13.0 New Business

Board Chair: P. McRae

- 13.1 Board Chair
 - 13.1.1 Report No. 69
Board Chair Pinky McRae noted that she submitted Report No 69 with her synopsis of the OPSBA AGM she attended in June.

13.1.2 Trustee Professional Development: November 2015

P. McRae advised that November 13-14 2015 have been reserved for a Trustee and Senior Administration Professional Development session. The sessions will take place either in Red Rock or in Thunder Bay. She asked the group to provide their suggestions for pertinent study material; sending their feedback to her or the Director so that the plan can be finalized at the September Board meeting

13.2 Trustees' Reports: Constituent Concerns

Nil

13.3 Future Board Meeting Agenda Items

Nil

13.4 Trustee Associations and Other Boards

P. McRae reminded Trustee about the upcoming OPSBA Northern Conference being held in Sault Ste. Marie, ON on October 16-17, 2015

14.0 Notice of Motion

Nil

15.0 Observer Comments

Nil

(Members of the public limited to 2-minute address)

PART II: Committee of the Whole Board

Section (B) In-Camera: – (closed to public) 7:35 pm.

16.0 Committee of the Whole Board (In-Camera Closed)

(Attached)

16.1 Agenda: Committee of the Whole Board – Closed

97/15

Moved by: Trustee M. McIntyre

Second: Trustee M. Mannisto

✓ **That** the Superior-Greenstone DSB go into a Committee of the Whole Board Section B (Closed Session) at 7:35 p.m. and that this portion be closed to the public.

Carried

16.2 Rise and Report from Closed Session

98/15

Moved by: Trustee M. Mannisto

Second: Trustee M. McIntyre

✓ **That**, he Superior-Greenstone DSB rise and report from the Committee of the Whole Board Section B (Closed Session) at 7:52 p.m. and that this portion be open to the public.

Carried

17.0 Report of the Committee of the Whole Closed Section B

17.1 99/15

Moved by: Trustee M. Mannisto

Second: Trustee K. Figliomeni

✓ **That**, the Superior-Greenstone DSB Committee of the Whole, In-Camera Section B (Closed) Reports be adopted including the confidential minutes from the meeting held as:

1. Regular Board 2015/07: June 22, 2015
2. Special Board 02-2015: June 29, 2015

Carried

17.2 Other Recommendations from Committee of the Whole Closed Session

Nil

18.0 Adjournment

100/15

Moved by: *Trustee K. Figliomeni*

Second: *Trustee M. McIntyre*

✓ **That**, the Superior-Greenstone DSB 2015/08 Regular Board Meeting, Monday, August 24, 2015 adjourn at 7:54, p.m.

Carried

2015 Regular Board Meetings (Time 6:30 p.m.)			
September 28/15 @ Nipigon-Red Rock DHS	October 26/15 @ Board Office	November 23/15 @ Board Office	December 7/15 @ Board Office Organizational & Regular (Time 11:00 a.m.)

SUPERIOR-GREENSTONE DISTRICT SCHOOL BOARD

Regular Board Meeting 2015/08

Committee of the Whole Board: Closed Session.

Monday, August 24, 2015

Designated Site: Superior-Greenstone DSB Meeting Room 12, Hemlo Drive, Marathon, ON

T O P I C S

Board Chair: P. McRae

Director Designate: Cathy Tsubouchi

VC Sites: GCHS / LSHS / MNHS / NRHS

Recorder: RM Joannette

PART II: Committee of Whole Board – Closed

Section (B): In-Camera 7:35 pm

- 1.0 Disclosure of Interest: re Closed Session (P. McRae)
- 2.0 Approve Agenda: Committee of the Whole In-Camera (Closed) (P. McRae)
- 3.0 Property (Cathy Tsubouchi)
- 4.0 Update: Negotiations (C. Tsubouchi)
- 5.0 In-Camera (closed) Meeting Minutes
 1. Regular Board Meeting 2015/07: June 22, 2015 (Attached)
 2. Special Board Meeting 02/2015: June 29, 2015 (Attached)
- 6.0
 - 6.1 Personal A
 - 6.2 Personal B

Regular Board Meeting 2015-08

Monday, August 24, 2015

MINUTES

APPROVED THIS _____ DAY OF _____, 2015

SECRETARY

CHAIR



Superior-Greenstone District School Board

TRUSTEE CONFERENCE / WORKSHOP

APPLICATION FORM

Trustee / Student Trustee Name: Olivia Zeleny

Date of Conference / Workshop: Day(s) 1st - 4th Month October Year 2015

Location of Conference / Workshop: Toronto Marriott Downtown Eaton Centre

Name of Conference / Workshop: Fall General Meeting - OSTA-AECO

Provide a brief description of training and the Keynote Speaker(s) for this event.

To collaboratively work on initiatives that enhance Ontario's education system and review student trustee professional development. Additionally, to transition new trustees into their roles. This conference includes two keynote speakers
(names which have yet to be released)

What are the estimated expenses for this conference / workshop?

Conference / Workshop Registration: _____

Transportation: _____

Meals: _____

Accommodation: _____

What are the benefits to the Superior-Greenstone District School Board?

This conference would equip me with the skills needed to thrive in the boardroom, and reach my potential as a student leader.

SUPERIOR-GREENSTONE DISTRICT SCHOOL BOARD

Report No: 70

Date: September 28, 2015

TO: Chair and Members of the
Superior-Greenstone District School Board

FROM: Dianne Williams, Manager of Accounting Services

SUBJECT: Interim Reports Schedule for 2015/16

Background

Interim Reports are produced in order to provide management and the board of Trustees with a clear understanding of the status of the current year's budget versus actual expenditures to date. They also provide an outlook for the remainder of the year.

Current Situation

Our interim financial reports for 2015/16 will be provided as follows:

1 st Interim Report	January 25, 2016
2 nd Interim Report	May 23, 2016
3 rd Interim Report	August 22, 2016

Administrative Summary

The report entitled, Interim Reports Schedule for 2015/16 Report is presented to the Board for information.

Respectfully submitted,

Dianne Williams
Manager of Accounting Services

SUPERIOR-GREENSTONE DISTRICT SCHOOL BOARD**Report No: 71****Date:** September 28, 2015**TO:** Chair and Members of the
Superior-Greenstone District School Board**FROM:** Cathy Tsubouchi**SUBJECT:** Enrolment Summary as of September 18, 2015**STRATEGIC****PRIORITY:** Responsible Stewardship of Resources**Current Situation**

The enrolment of September 18, 2015 is summarized below:

ELEMENTARY SCHOOLS	BUDGET FTE October 31, 2015	ACTUAL FTE September 18, 2015	VARIANCE
B.A. Parker Public School	136.00	132.00	-4.00
Beardmore Public School	29.00	25.00	-4.00
Dorion Public School	39.00	46.00	7.00
George O'Neill Public School	110.00	104.00	-6.00
Manitouwadge Public School	47.00	40.00	-7.00
Margaret Twomey Public School	210.00	214.00	4.00
Marjorie Mills Public School	64.00	67.00	3.00
Nakina Public School	17.00	15.00	-2.00
Red Rock Public School	16.00	15.00	-1.00
Schreiber Public School	51.00	47.00	-4.00
Terrace Bay Public School	64.00	61.00	-3.00
Total Elementary Enrolment	783.00	766.00	-17.00
SECONDARY SCHOOLS	BUDGET FTE October 31, 2015	ACTUAL FTE September 18, 2015	VARIANCE
Geraldton Composite High School	210.00	221.50	11.50
Lake Superior High School	97.00	95.25	-1.75
Manitouwadge High School	98.00	88.25	-9.75
Marathon High School	175.00	190.50	15.50
Nipigon Red Rock High School	184.00	188.00	4.00
Total Secondary Enrolment	764.00	783.50	19.50
Total Board Enrolment	1,547.00	1,549.50	2.50

Administrative SummaryThat the report entitled *Enrolment Summary as of September 18, 2015* is presented to the Board for information.Respectfully submitted,
Cathy Tsubouchi,
Superintendent of Business and Treasurer

"Inspiring our students to succeed and make a difference"

Report No: 72

Date: September 28th, 2015

TO: Chair and Members of the
Superior-Greenstone District School Board

FROM: David Tamblyn, Director of Education

SUBJECT: Director's Monthly Report – September 28th, 2015

STRATEGIC PRIORITY: Student Achievement, Building Relationships, Stewardship of Resources

1. System Implementation and Monitoring

John Hattie is the author of *Visible Learning* and *Visible Learning for Teachers* and co-author (with Gregory C.R. Yates) of *Visible Learning and the Science of How We Learn*. Based on extensive research Hattie claims the greatest influence on student progression in learning is having highly expert, inspired and passionate teachers and school leaders working together to maximise the effect of their teaching on all students in their care. There is a major role for school leaders: to harness the expertise of their schools and to lead successful transformations. There is also a role for the system: to provide the support, time and resources for this to happen. Putting all three of these (teachers, leaders, system) together gets at the heart of collaborative expertise.

With this understanding a team comprised of Senior Administration, System Leads, Principals and Teachers participated in the Fall System Implementation and Monitoring Session (SIM). One of the first task for the team was to evaluate and reflect on the math goal from 2014-15. By asking ourselves questions about the success and short comings of achieving the goal we were able to determine what worked and what didn't work. Returning to the research carried out by Hattie we determined that by attending to the problem of variability within a school and increasing the effectiveness of all teachers there will be a marked overall increase in achievement. Hattie argues that the measure progress needs to be framed as 'at least a year's growth for a year's input' or 'every child deserves at least a year's growth for a year's input'. This leads to the question what does a year's progress look like? A teacher in one classroom may measure a year's progress differently than a teacher in the next. By determining a common understanding of what a year's progress looks like and what has been most effective in maximizing that progress we can provide equal opportunity for all our students in raising the achievement levels. This will form the basis of our inquiry. To access the resources offered through SIM go to; <http://sim.abel.yorku.ca/>

2. Pearson' Efficacy Framework and Review

The Efficacy Review and Efficacy Framework developed by Pearson is an instrument to ensure that over time any educational intervention, invention, or innovation can be reviewed against the criteria in the Efficacy Framework so that the capacity of the school board is strengthen to drive learning outcomes in context of the school systems strategic plan. Members of senior administration met with officials from Pearson to discuss the framework and how it can be utilized within the context of SGDSB.

The Efficacy Review and Efficacy Framework looks at the following elements:

- Current State: The Efficacy Review is a mechanism to describe the environment, as it exists at the beginning of the work.
- Barriers to Success: The Efficacy Review is an accessible tool for identifying any roadblocks (human, systemic, financial, technical, etc.) inhibiting success and articulating levers for change.
- Evidence-Based Practice: The Efficacy Framework provides a model or exemplar that can be replicated across functions or projects within or beyond an organization.
- Future State: The Efficacy Review enables an open, transparent, and explicit dialogue about the desired environment and a structure to outline specific actions to move to take after the engagement.

Arrangements have been made to follow-up with Pearson to develop the timeframe for the Efficacy Review with the end goal of having a detailed summary report and action plan. Although all of the framework materials and review protocols are available online <http://efficacy.pearson.com>, educational leaders have found it extremely beneficial to have a third party facilitate the initial review.

3. **Sussex Strategy Group - Public Relations**

On September 24, I met with representatives from the Sussex Strategy Group to discuss a public relations proposal for Superior-Greystone. I had asked for the meeting after concerns had been raised about the negative impact the ongoing labour dispute was having on public perceptions particularly with the extensive coverage it has been receiving in the media.

SGDSB is not large enough to support a public relations department or a dedicated media relations position. The proposal presented by Sussex can fill the gap for SGDSB and serve as a resource in strategizing, developing and implementing communication and public relation activities. Specifically, Sussex will;

- Produce a multi-media video that promotes SGDSB, its staff, students, achievements, successes
- Utilize the video on multiple social media platforms and integrate targeted advertising
- Set up tracking on website and social media to effectively report on growth, patterns trends, effective messages content management and influencer ratings
- Proactively draft and disseminate news releases and or/other media materials
- Conduct an audit of existing external communications material and update with key messaging,
- Conduct an audit of current social media platforms and develop a plan to improve content and develop strategies to grow organically and via paid mechanisms
- Targeted online advertising (geared towards increasing student enrolment)

The proposal would be implemented in three phases with a start date of October 1..

Administrative Recommendation:

The report entitled, Director's Monthly Report – September 28th, 2015 No. is presented to the board for information.

Respectfully submitted:

David Tamblyn
Director of Education



Robin Pilkey

Regular Board Agenda, Monday, September 28, 2015 Page 17 of 17

Chair and Trustee, Ward 7, Parkdale-High Park

5050 Yonge Street, 5th Floor
Toronto, Ontario M2N 5N8

Tel: (416) 397-2572
Fax: (416) 396-2029

E-mail: robin.pilkey@tdsb.on.ca

RECEIVED
SEP 21 2015

September 14, 2015

Ms Pauline McRae, Chair
Superior-Greenstone District School Board
Postal Bag A 12 Hemlo Dr
Marathon, ON P0T 2E0

Re: Renewal Needs Backlog

Dear Ms McRae,

At the Toronto District School Board's meeting of May 13, 2015 the Board passed the following motion:

"The Board decided that the Chair send a letter to the chairs of all Ontario school boards, the Minister of Education and the Ontario Public School Boards' Association requesting a report on the current renewal needs backlog at each board in the province."

Please advise if your Board has this information readily available and is able to provide it to the Toronto District School Board by return mail or email to berardo.mascoli@tdsb.on.ca.

The Toronto District School Board will be making available both its own renewal needs backlog and the results of this survey to all Boards later this year.

Your cooperation is much appreciated.

Sincerely,

A handwritten signature in black ink, appearing to be 'RPilkey', written over a horizontal line.

Robin Pilkey, Chair
Trustee Ward 7

cc. Minister of Education
Ontario Public School Boards' Association